



We would like to invite you to join the Medford Area Chamber of Commerce. We try to reach out to as many businesses in the surrounding areas to get them involved, because many people stop in, call, or email us, and we love to refer our members to them. The annual fee is minimal and a bargain considering everything that we can do for you.

- ◆ Ambassador visit along with ribbon cutting when needed and event pictures in the Chamber Newsletter and Star News.
- ◆ Facebook - a simple way to get your information out there with our Chamber page of 5,000+ followers. Our Facebook group "Jobs Available –Taylor County" is for you to post your job listings. We also manage the Taylor County Tourism, Housing Available - Taylor County and Medford Chamber Resource Page.
- ◆ Website listing - your business listed in the Membership Directory on our Chamber website. Every listing includes a picture and brief description of your business/organization.
- ◆ MACC Gift Certificates - last year we sold over \$85,000, it promotes individuals to shop locally.
- ◆ Business referrals/contacts/seminars/programs.
- ◆ We are a clearinghouse for all requests for Hotel/Motel Room Tax and Taylor County Revolving Loans.
- ◆ We will watch for grants and pass information onto our members. This year we have helped 33 businesses apply for over \$330,000.
- ◆ Information published in our newsletter goes out each month to 700 plus people.
- ◆ Your information will be put in our Welcome Gift Bags for our new people in town.
- ◆ We work closely with Medford City Council and Taylor County Board. We are also the managing office of Taylor County Tourism and the Medford Area Development Foundation which encourages expansion of the community in an efficient and organized manner.
- ◆ Networking between all our Chamber businesses.
- ◆ Exposure and participation to all of our events.
- ◆ We will help your business(es) when it is struggling with issues or needing guidance.
- ◆ We put on employee informational meetings.

- ◆ True Colors and other business evaluations to help strengthen your business.
- ◆ Medford Business Connectors - every other month meeting.
- ◆ Leadership Medford program - fall through early spring.
- ◆ Tourism Information Center
- ◆ Community Decorating - Fall/Christmas
- ◆ New Teacher/Boots on the Ground Tours
- ◆ Job Fairs - In Person/Virtual

A chamber of commerce can impact a local community through celebrations, gatherings, or event sponsorships.

Each year the Chamber has the following events:

- | | | |
|---------------------------------------|----------------------------------------|-----------------------------------------------------------------------------------------------|
| ◆ Destination Medford Women's Weekend | ◆ MACC Ambassador Golf Outing | ◆ Christmas Trees for Charities/ Holiday Magic/ Lighting of the lights/Ole' Fashion Christmas |
| ◆ MACC Home and Business Expo | ◆ City Wide Garage Sale/ Shop N Cruise | ◆ Children's Christmas Corner |
| ◆ Pine Line Marathon | ◆ Parkfest | ◆ MACC 9 Pin Tap Bowling Tournament |
| ◆ Moo's N Cruise | ◆ Harvest Days | ◆ Caught you shopping Locally |
| ◆ First Moondogs Game | ◆ Chamber 101 | ◆ Community Tour |
| ◆ Business Connectors | ◆ Leadership Medford | ◆ Boots on the Ground |

- ◆ Becoming a chamber member also shows that you are community conscientious business concerned about the people and businesses which you work with. By working together, a small community such as ours becomes stronger.
- ◆ As we put on all of these events, we are always looking for additional volunteers to help. We do not expect you to participate in all, but if you are interested/have a special talent we would love to have you be a part of one or many of our committees!
- ◆ A chamber can also advocate for local issues that can positively impact our local community.
- ◆ You increase the positive perception among consumers and business owners when you are identified as a member of a chamber of commerce. Our members span 5 counties.

If you have any questions please feel free to contact us and we would be happy to go over anything and everything with you!!

Thank you,

Susan Emmerich
President
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Billie Hartwig
Vice President
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Vi Nelson
Member Relations
vi@medford-chamber.org

Laura Ulrich
Director of Communications
laura@medford-chamber.org

Medford Area Chamber of Commerce
104 E. Perkins St
Medford, WI 54451

Taylor County Tourism: taylorcountytourism.com
Chamber website: www.medford-chamber.org

Phone: 715-748-4729

Email: medfordchamber1@gmail.com



104 E. Perkins Street * Medford, WI 54451
715-748-4729 * medfordchamber1@gmail.com

2023 Membership Application and Agreement

Business Name: _____ Phone # (____) _____

Address: _____

Mailing (if different): _____

City: _____ State: _____ Zip: _____ Year Business was Established: _____

Email: _____ Number of Full-Time Employees: _____

Website: _____ Number of Part-Time Employees: _____

Social Media (Facebook, etc.): _____

Business Hours: _____

Owner/Contact Person: _____ Type of Business: _____

Would you like to be a Chamber Ambassador: Yes No (See Page 5)

Please provide a brief description of your business and/or other information that would help our office better serve your organization (service/products you offer):

As a new Member to the Medford Area Chamber of Commerce we would like to give you an opportunity to help introduce your business through our monthly Chamber newsletter. This information will help other members and general public better associate with your area of expertise. Again, we welcome you as a new Member and look forward to working with you in the future!

Additional information you would like to include in the newsletter article:

Agreement Statement

_____ (Member) applies for membership in the Medford Area Chamber of Commerce.

1. Member agrees to enroll as established by membership.
2. Member acknowledges receiving a copy of the annual dues.

Agreed to on this _____ day of _____, 20_____.

By: _____ Title: _____

- Chamber Ambassador -

Our Ambassadors are the eyes and ears of the Chamber. As an Ambassador you will answer questions from the people and direct them to the right people with the correct information.

An Ambassador will attend ribbon cuttings and grand openings of businesses - we at the Chamber will email you details a couple weeks before the event.

Our Ambassadors meet the 4th Tuesday of each month at noon at Marilyn's Fire Station. The meetings are usually done by 1:00 pm. We will email you the week before the meeting to get a head count on who will be attending.

The group goes over things that are happening in the community, upcoming events, community events, problems and issues.

Each person is on a committee that meets outside of the regular meeting to discuss how our events will run, what we need to do, what we would like to change, what we need to order, and get ideas from the community and the committee members.

◆ Description of Events -

MACC 9 Pin Tap Bowling Tournament - Our fun new event in 2022 that will be taking place on February 4. Call us for more information.

Destination Medford Women's Weekend - 4th weekend in February. This is a 2-day event to get together with family and friends. On Friday night, we have local food businesses who bring in a taste of food from their business for the ladies to sample, chamber member businesses will be there with items on display for sale, and to pick up their information for the event. On Saturday, we have businesses who host classes and businesses who participate in the wine walk in the afternoon. This is a great event for businesses since February is usually a slow time of year, for most of them. We keep the price low so they can spend money at local businesses.

MACC Home & Business Expo - 4th weekend in March. This event displays over 80 vendors on display at the Simek Center, the Health and Safety Fair at the Medford Elementary School. We bring in families from all over the state for the weekend with each of the different activities. The Medford Chamber gives items away at the door along with grand prizes each day. There is no cost to come to the event!

Pine Line Marathon - 4th Saturday in April. The race takes place on the Pine Line Trail in Medford. We had over 300 runners that come from all over the state and 19 other states. We have volunteers that help with different areas of the race and those who work aid stations.

Moos N Cruise - During this event we support Dairy Famers and Taylor County restaurants. The restaurants will have personal size jug of milk which will be given out on Friday night from 4-8PM.

First Moondogs Game - Kick off night of Medford's baseball team. Our Mayor always throws the first pitch. We raise money during the event through 50/50 raffle and tickets for gift basket. All proceeds go to support our hometown baseball team.

Annual MACC Recognition Banquet - We recognize local people for Person of the Year, Lifetime Achievement, Employee Excellence, and Business Milestone Awards. If you would like to nominate anyone for these awards please call our office at 715.748.4729.

Home Grown Success - Is an opportunity for students to find out what the Medford Community has to offer for a career. First impressions are very important, so Home Grown Success provides students with mock interviews and a chance to learn valuable, real-life skills that will help gain them employment.

MACC Ambassador Golf Outing - 2nd Friday in June. Our annual event takes place at both golf courses in Medford (Black River Golf Club & Tee Hi Golf Course). This is a great way to get your business name out there for the community and meet local businesspeople. Anyone can sign up a 4-person golf team and sponsor the event.

June Dairy Month - We honor our farmers with Facebook contests and articles helping promote their industry.

July 4th - Each year on the 4th of July we do free swim at the Medford Pool, sponsored by the City of Medford and Hotel/Motel Room Tax Fund. We set up games and prizes for the kids. Each year we have over 500 parents and children that attend.

Parkfest - 3rd Thursday in August. We have a Battle of the Grills Tailgate Cookoff! Businesses set up in the Medford Park and set up their best Tailgate Party! This is a contest with judges picking the best food. Parkfest includes Heroes Among Us, Weather Shield 5k Glow Run, and filled backpacks give away.

Shop N Cruise/City-Wide Garage Sale - An all day event on the 2nd Friday of September. Individuals contact the Chamber to be a part of the sale.

Harvest Days - 4th full weekend in October. The fun begins Friday and ends on Sunday. During these three days we have a 5k race and scavenger hunt. Friday is Adult Trick-or-Treat where you stop at the list of local businesses. Saturday is filled with many kid activities, candy drop, and a spooky path. Sunday has the annual Harvest Days Parade with trick-or-treating afterwards. To bring more people to the area we find new ideas to bring to Harvest Days.

Ole' Fashion Christmas - Starting Friday after Thanksgiving through end of December. We partnered with Huey's Hideaway and the Medford Library to bring all of these together. Lighting of the Lights/Holiday Magic/Christmas Tree for Charities, to start the Christmas season. Christmas Trees for Charities takes place in downtown Medford headquarters. On main street we set up a giving tree with mittens and hats for anyone in need to take.

Children's Christmas Corner - 1st Saturday in December. The local businesses discount many of their items so each child can come shop for their family and friends at the Medford Area Middle School from 9am - 12pm.

Women in Business - Women in Business will be new this year. We will have a luncheon and focus on work/life balance - details to come!

Small Business Week - We recognize small businesses with radio interviews and contests to highlight their specialties.

Small Business Saturday - We promote this day throughout the community with special bags and handouts that we procure from American Express.

Caught you Shopping Locally - Two weeks before Christmas we partner with the City of Medford Police Department and our local businesses to stop people who are shopping in town and give them a bag full of goodies.

Business Connectors - Meet 6 times a year. We do tours of businesses at one meeting and then the next meeting we will have pertinent speakers. Anyone is a Chamber Member is encouraged to come to the Business Connectors meeting.

Boots on the Ground - A new program designed to get our community leaders out into the different geographic areas of our city. We partner with bankers/realtors/city and county leaders to get into buildings that are for sale and brainstorm ideas for them. We partner with businesses that are for sale and some businesses that have a story to tell.

Ribbon Cutting/Open Houses - We assist our businesses with ribbon cuttings and open houses. We set up the ribbon cuttings informing our media, the Mayor and our Ambassadors.

Leadership Medford Program - Class starts September and finishes in April. Leadership Medford has been a program of Medford Chamber for over 25 years. Each year a group of individuals commits to a 6-month program that is designed to cultivate emerging leaders in the community. Each year they do a project to help integrate them into our community.

Community Tour - In August we partner with the School District and offer a community tour for the new teachers and any new people in our community. This includes a stop downtown to talk with one of our downtown business owners, a stop at Aspirus, our Industrial Park, and around the rest of our community.

Small Business Development Center - We partner with SBDC out of Stevens Point. They have office hours in our building, and they meet with businesses we refer to them about outside of the box funding and education.

Speakers - We have speakers 4 times a year that have relevant importance to our members. This past year we had speakers come in and talk about exit strategies. They were well attended and we had good reviews on their relevance.

Taylor County Revolving Loan - We administer the TCLF for small businesses. This is a new fund we started with a grant from Taylor County. This will include us having office hours one morning a week in both Rib Lake & Gilman.

- Taylor County Tourism -

Promote tourism in our county which includes social media, rest stops, billboards, promotional sign on Hwy 13/64, and updates on state websites regarding fall color, snowmobile and cross-country ski trails. Supporting community events throughout the county, updating maps and brochures, keeping an updated library of tourism information for the state of Wisconsin onsite and making a presence known in regional parades and venues. We greet on average 75 visitors to our office a week, handle 100 emails a week request information on our city/county, and our Facebook viewership per post usually hits over 1,000 per week.

Taylor County Tourism website - taylorcountytourism.com

Facebook Page - "Medford Chamber", we have information put on it daily. We run contests throughout the year for Medford Chamber and Taylor County Tourism.

Taylor County Events Sign- corner of Hwy 13 & 64. We maintain and schedule qualified events.

We work very closely with the City of Medford and Taylor County, but we are our own business.

There are a variety of businesses and organizations that are looking for volunteers. Our doors are always open Monday through Friday 9-3pm. If you ever have question or need something please stop by or give us a call.

- Chamber Info -

As a Chamber, we help our local businesses out each day as well. We have over 290 members that belong to the Chamber, each year we gain new members as well as those who have moved to the area to open their brand-new business. We are always open to help with their questions/problems they may have.

We have many items at the chamber office from our businesses and local organizations. If you have any questions on these please stop in or call us to get your questions answered. We will get those questions answered for you or direct you to the correct person.

We have many maps from the area as well as visitor guides from the different counties within the state. Taylor County phone books are available as well since TDS is no longer open to the public.

Newsletter - To keep our Members informed we have a monthly electronic newsletter. It is filled with Chamber News and events that are put on by many different organizations throughout the County. Any club, organization, or member can send their information to our email to be posted in it.

Chamber Gift Certificates - Anyone can purchase chamber gift certificates at our office during business hours. They can be used at over 290 of our local chamber member businesses. They can be purchased at any dollar mount as well.

Secret Shopper for businesses - Is a program we offer to help our businesses be the best they can be. It assists them with finding issues and getting problems resolved they might not know they have.



Ambassador Registration

Name: _____

Business: _____

Phone Number: _____

Email: _____

Can you please like our Medford Chamber Facebook page and also Taylor County Tourism Page.

In a few sentences tell us why you want to be an Ambassador.

What is your favorite thing about Medford/Taylor County?

What five businesses do you frequent the most, besides the grocery store?

Please circle the committees or events you would like to be involved in.

Women's Weekend | Home & Business Expo | Pine Line Marathon | MACC Golf Outing
9 Pin Tap Bowling | Parkfest | Moos N Cruise | First Moondogs Game | Business Connectors
Shop N Cruise/City-Wide Garage Sale | Chamber 101 | Harvest Days | Children's Christmas Corner
Ole' Fashion Christmas | Caught you Shopping Locally | Leadership Medford Program